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Zeldathon Returns with Annual Flagship, Weeklong Event

Since 2009, Zeldathon has raised over \$3,600,000 for charity across 40 events and counting

From June 9th to the 14th, Zeldathon Voyage will be live on Twitch (Twitch.tv/Zeldathon) for five days with nonstop entertainment benefiting charity: water.

The Zeldathon Team plays through dozens of games spanning across the library of *The Legend of Zelda* video game series. During the 130-hour live broadcast, a talented cast of entertainers present game footage streamed on Twitch, the leading social video platform and community for gamers. While on air, Zeldathon will encourage their audience to donate to this event's cause: charity: water.

To help entice viewers to chip in for charity, the cast will perform music, sketch comedy, highlight prize giveaways, and more. These incentives have played a large part in Zeldathon's foundation as a well-loved gaming marathon for charity with unique personality, with audience members returning year after year to tune in and donate, becoming a part of the show through our interactive donation system.

During this year's flagship event, over 60 members of the Zeldathon team, both on-site and remotely, will come together for the Voyage-themed marathon, inspired by the 10th game in the series *The Legend of Zelda: The Wind Waker*. From the set spaces to special performances, much of the event will be inspired by the major themes of sailing and adventure.

For more information, press assets, or to tune into the event, visit <https://zeldathon.com/about>

About Zeldathon

Zeldathon is a group of over 100 entertainers and broadcast professionals from across the world. Uniting a passion for gaming and charity has created one of the world's most well-known online fundraisers. Average concurrent viewership hovers around 5,000 viewers, and peaks reach as high as 15,000 people. Together, with help from the Zeldathon community, the group has raised over three-million dollars for non-profit organizations since 2009.

About charity: water

charity: water is a non-profit organization founded with the mission to provide clean and safe drinking water to people in need worldwide. They focus on funding sustainable water projects in partnership with local organizations, ensuring 100% of public donations go directly to these projects.

For more information about this topic, please contact Zeldathon by sending an e-mail to ila@zeldathon.com